

PRIVACY STATEMENT

MARKAZ has created this privacy statement in order to demonstrate our firm commitment to privacy. We shall never sell your personal information to other companies for their independent marketing purposes. We maintain physical, electronic and procedural safeguards to prevent unauthorized access to your personal information and to protect you against the misuse of that information. We hold our employees accountable for complying with relevant policies, procedures, rules and regulations concerning the privacy and confidentiality of information.

PRIVACY

1. MARKAZ may electronically collect, store and use, amongst other, the following personal information of Users:
 - name and surname;
 - contact details;
 - non-personal browsing habits and click patterns;
 - e-mail address; and
 - IP address.

2. MARKAZ collects, stores and uses the abovementioned information for the following purposes:
 - communicate requested information to the User;
 - newsletter database;
 - registration and / or authentication of Users; and
 - to compile non-personal statistical information about browsing habits, click-patterns and access to the MARKAZ website.

3. MARKAZ may collect, maintain, save, compile, share, and disclose any information collected from users, subject to the following provisions:
 1. MARKAZ shall not disclose personal information from Users unless the User consents thereto;
 2. MARKAZ shall disclose information without the User's consent only through due legal process; and
 3. MARKAZ may compile, use and share any information that does not relate to any specific individual; and

4. MARKAZ owns and retains all rights to non-personal statistical information collected and compiled by MARKAZ.

IP ADDRESS AND COOKIES

MARKAZ gathers navigational information about where you go on our website. This information allows us to see which areas of markaz.com are most visited. This helps us improve the quality of your online experience by recognizing and delivering more of the features and products you prefer. Additional non-personally identifiable information (for example, domain type, browser version, service provider, IP address) may be collected which will provide information regarding your use of our website (such as the time of your last visit to a page on our site)

Your IP address may be used to gather broad demographic information. In order to provide better service, we may use "cookies". Our site may use cookies for administrative purposes and to enhance your online experience by keeping track of your behavior within the site and to make sure you do not see the same special offers repeatedly.

SECURITY

1. While we have security measures in place to protect the loss, misuse and alteration of the information under our control and while we have appropriate firewalls in place to block unauthorized access to any user data stored on our servers, we shall not be responsible for any loss, misuse, alternation, or unauthorized access to any such information or data.
2. MARKAZ is under no legal obligation to encrypt any content or communications from and to the MARKAZ website and is also under no legal obligation to provide digital authentication of any page on the MARKAZ website.
3. Users may not deliver or attempt to deliver, whether on purpose or negligently, any damaging code, such as computer viruses, to the MARKAZ website or the server and computer network that support the MARKAZ website. Notwithstanding criminal prosecution, any person who delivers any damaging code to the MARKAZ website, whether on purpose or negligently, shall, without any limitation, indemnify and hold MARKAZ harmless against any and all liability, damages and losses MARKAZ and its partners / affiliates may suffer as a result of such damaging code.
4. Users may not develop, distribute or use any device to breach or overcome the security measures of the MARKAZ website and MARKAZ reserves the right to claim damages from any and all persons concerned with a security failure or breach.
5. Any User who commits any offence shall, notwithstanding criminal prosecution, be liable for all resulting liability, loss or damages suffered and/or incurred by MARKAZ and its partners/affiliates.

ELECTRONIC COMMUNICATION

MARKAZ/markaz.com allows you to sign up to receive our latest research and company news via e-mail. If you wish not to receive such information, simply check the box on the Registration form which specifies this request. You may remove your information from our database, choose not to receive future communications, or terminate any of our services.